

# kama'āina

## BACKROADS

VOICES  
of  
HONOR

# KA LEO HANO

WWW.KALEOHANO.ORG

Kama'āina Backroads™ (KBR), the travelogue series celebrating Hawai'i's rich heritage, culture, historical, and contemporary lifestyle from a kama'āina perspective announces its 3rd season on Oceanic Time Warner's OC16 and



Auntie Mona Malani, Lāupahoehoe Point

### KBR Commences Production of 3rd Season

the launch of distribution in the Nevada market this fall on COX Cable.

Each episode, presented "reality TV style," takes viewers on a unique holoholo experience where the heart of Hawai'i – its *wahi pana*, *ka 'ōlelo Hawai'i*, *na kūpuna*,<sup>1</sup> and evolving plantation communities – take center stage. Since KBR's inception, an extremely popular segment has been our "Kupuna Stories." Traveling through various regions of the islands, we make a concerted effort to find, and "talk story" with kupuna from that region. This segment has evolved into a very special element within the show, offering historical and cultural texture found only in the voices of Na Kūpuna. In the first 2 seasons of KBR, guests have included Kindy Sproat (N. Kohala), Auntie Pele Hanoa (South Point), and Auntie Mona Malani

1. Name places, Hawaiian language, elders.

(Lāupahoehoe). Collectively, these - and many more - digitally-recorded sequences have been broadcast throughout Hawai'i Nei and the world (via simulcast internet webstream) 760 times since Kama'āina Backroads' premiere in November 2006.

With the new Fall 2008 season of KBR, we are thrilled to announce the production of a brand new series of Kupuna Stories shot entirely in the Hawaiian Language (with English language subtitles). To more accurately reflect the essence of these stories, we've re-branded the segment with the title: "Ka Leo Hano" (Voices of Honor). Additionally, we're thrilled to announce the



Kainani Kahaunaele

### Kupuna Stories is now Ka Leo Hano

addition of special Ka 'Ōlelo Hawai'i correspondent Kainani Kahaunaele. A respected scholar of the Hawaiian language, Kahaunaele is a Lecturer at the University of Hawai'i – Hilo, and a Hoku Award-winning singer & songwriter. She is a former teacher with the 'Āha Pūnanaleo, where, among her

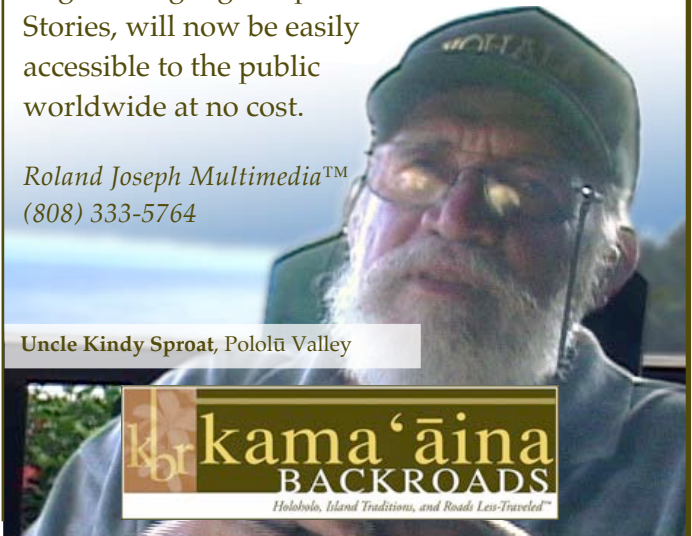
duties, she was responsible for developing educational curriculum utilized by Hawaiian Immersion school teachers throughout Hawai'i nei. "I am thrilled to have the opportunity to work with Kama'āina Backroads™ and capture the voices of our treasures – our Kupuna," says Kahaunaele.

### The Creation of a Permanent Digital "Home"

Perhaps the one most significant long-term value of KBR's Ka Leo Hano is the creation of a permanent digital "home" for the unedited *talk story* sessions - the newly established interactive website **kaleohano.org**

Hawaiian Language segments are being shot on the islands of O'ahu, Maui, Kaua'i, Lānai, Moloka'i and Hawai'i Island. These, along with English language Kupuna Stories, will now be easily accessible to the public worldwide at no cost.

Roland Joseph Multimedia™  
(808) 333-5764



Uncle Kindy Sproat, Pololū Valley

